

ERIN OPAR

social media coordinator

PROFESSIONAL SKILLS

Adobe Creative Suite
Artistic input
Brand consistency
Copywriting
Layout design
Marketing
Market research
Professional blogging
Project management
Photography
Photo editing
SEO and Google Analytics
Social media strategy
Web content development


PERSONAL SKILLS

Creative
Fast learner
Goal oriented
Motivated
Organized
Professional
Reliable
Strong artistic eye
Team player
Time management

CONTACT

P: +1 (563) 528-2840
E: erin.opar@gmail.com
W: www.erinopar.com

SOCIAL

 fb.me/erinopar

 @erinopar

 @erinopar

ABOUT

I am an experienced social media coordinator seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement while promoting strong content across various platforms.

WORK EXPERIENCE

SOCIAL MEDIA & GRAPHIC DESIGN COORDINATOR @drakeservice

Drake University Office of Community Engagement | April 2018 - May 2019

- Managed multiple social media accounts across platforms
- Created social media graphics and curated images for regular postings
- Increased social media following and clicks by 37% in three months

SOCIAL MEDIA & MARKETING ASSISTANT @bulldogs_together

Drake University Office of Equity & Inclusion | Nov 2018 - May 2019

- Launched a social media presence on Instagram
- Developed a social media strategy to increase the following of the office's internet brand
- Pitched ideas for the office's website redesign

EDUCATION

BACHELOR OF ARTS, MAJORS IN ENGLISH AND DRAWING

Drake University | 2015 - 2019

GPA 3.85

REFERENCES

AMANDA MARTIN

Drake University Office of Community Engagement | April 2018 - May 2019
amanda.martin@drake.edu | (515) 271-2767

ERIN LAIN

Drake University Office of Equity & Inclusion | Nov 2018 - May 2019
erin.lain@drake.edu | (515) 271-2040